

## PROFESSIONAL SUMMARY

I am a skilled written and interpersonal communicator with experience in managing writers on tight deadlines, translating technical jargon into simple language, forging connections across organizational boundaries and developing communications in a Spanish-speaking environment. Finding opportunities in ambiguity, mastering a new skill and adapting to changing environments are tasks that excite me.

Graduating in December '18 with a Public Relations degree and Certificate of Sustainability, I would love to use my passion for shared value communications to serve a company that makes the world a better place.

## EDUCATION

**The University of Georgia**

December 2018

***Bachelor of Arts in Public Relations***

*Certificate of Sustainability*

Cumulative GPA of 3.70/4.0

## WORK EXPERIENCE

**UGA Office of Sustainability** Athens, Georgia

August 2018 – Present

Strategic Communications Intern

- Write and edit copy for the office website to highlight sustainability initiatives in the community.
- Manage the weekly creation of the sustainability newsletter, drawing announcements from diverse sources in the community.
- Partner with outside organizations to manage the office's representation in local events.
- Volunteer at UGArden, a student-run farm that practices sustainable agriculture and distributes produce to those in need in the community.

**Enel** Santiago, Chile

May 2018 – July 2018

Institutional Affairs Intern

- Managed the creation of a project proposal in Spanish and English where I identified key stakeholders, objectives, main activities and key messaging to use in order to partner with local communities.
- Researched examples around the world to identify best-practices and interviewed experts in the field to raise recommendations for the project in Chile.
- Adapted to working in a Spanish-speaking workplace and gave my final presentation in Spanish.

**Intel Corp.** Hillsboro, Oregon

Marketing Intern, High Performance Computing

May 2017 – July 2017

- Worked with environmental health services to create a messaging plan on how to communicate the complicated process of disposing of electronic waste to employees.
- Produced a presentation with brand messaging recommendations surrounding the intersection of artificial intelligence (AI) and high performance computing (HPC) after analyzing a competitor's messaging strategy.

Marketing Intern, High Performance Computing

May 2016 – July 2016

- Conducted in-depth research to create an educational presentation about how to market HPC Fabric for machine learning purposes.
- Wrote social copy for @Intelhpc on Twitter to promote HPC fabric during the International Supercomputing Conference.
- Worked as a conduit between Intel's digital media team and my HPC fabric team to update my team's webpage with relevant news, write copy for the site and add photos.

Marketing Intern, High Performance Computing

June 2015 – Aug. 2015

- Analyzed data from five webinar campaigns in order to generate qualified leads for direct marketing campaigns.
- Produced an external blog focused on raising awareness of HPC among the millennial generation. *The blog can be seen at [www.supersupercomputers.wordpress.com](http://www.supersupercomputers.wordpress.com).*
- Gathered FAQs from Intel HPC fabric employees to populate a knowledge base for the sales team.

**The Red & Black** Athens, Georgia

Managing Editor

Aug. 2017 – Dec. 2017

- Managed a staff of 16 editors including the culture, news, graphic design, digital and photo desk.
- Collaborated with the Editor in Chief to direct the focus of the content in The Red & Black.
- Edited the newspaper each week for AP style and design flow.

Assistant Culture Editor

Jan. 2017 – May 2017

- Co-managed 30 culture staff writers, and collaborated closely with the photo and graphic design desk.
- Edited and assigned relevant articles to culture staff writers.
- Reported and covered stories as time permitted.

Culture Staff Writer

Aug. 2016 – Dec. 2016

- Wrote regular stories about newsworthy events in the community to be published online and in the paper.
- Pitched at least two story ideas per-week to the culture editor, assistant culture editor and other writers.

## SKILLS

**Language:** English and basic Spanish

**Computer:** Certified in Google Analytics, Microsoft Office, Social Media (Twitter, Facebook, Instagram, Snapchat), Excel, Adobe Photoshop and Lightroom, MailChimp.